

Emma Langdon

Passion for design and a hunger to affect fundamental change. Life-long problem solver and avid wearer of Chuck Taylor's.

A. Experience

Graphics Project Manager

George P Johnson Experience Marketing

May 2023 – Present

A link between design, estimating, fabrication, and final delivery, I manage 1000s of graphics, ensuring budget adherence, brand compliance, on-time delivery, and a successful installation onsite.

*Notable Clients: **Google***

Senior Visual Design Manager

The Channel Company

June 2022 – September 2022

Tasked with growing the in-house design and video studio, I authored team- and company-wide operations and shepherded in ClickUp as our new PM software. After several client scope changes, the entire design studio was laid off.

*Notable Clients: **Microsoft, Accenture***

Senior Graphic Designer/Manager

Jones Lang LaSalle (JLL)

November 2020 – May 2022

Imagined innovative ways to carry the company's strong brand standards through all design projects and ensured that they worked equally well in print or digital formats

Senior Marketing Coordinator

Perkins and Will

September 2019 – October 2020

Responsible for all marketing efforts associated with the Mixed-Use studio. I managed a team of 5 to 7 people per project and crafted the marketing plan for various proposals.

Senior Graphic Manager (3-Month Contract)

TM Capital

May 2019 – August 2019

While refreshing their brand (digital, print, social), I increased LinkedIn traffic by 500%, generated 3x more website traffic, and established the brand as an industry thought leader

Senior Graphic Designer

Smartegies

November 2015 – April 2019

I was a leader within the design team, mentoring fellow designers and interns, providing art direction, and was involved in larger, strategic discussions for the agency.

*Notable Clients: **Emory Healthcare, Georgia Institute of Technology, Turner, AWS, McCarthy, Nelson***

Graphic Designer & Marketing Coordinator

Portman Architects

May 2014 – November 2015

Worked with principals to elevate the brand by implementing new brand guidelines, fresh design ideas, and different paper/printing techniques with all new marketing materials.

Marketing Consultant

Atlanta Fine Homes Sotheby's International Realty

August 2013 – April 2014

Created individual marketing plans for agents to promote themselves and their properties, designed email campaigns, and created printed marketing materials for properties.

Junior Graphic Designer

Therma-Tru Corp.

January 2013 – August 2013

Assisted marketing specialists and graphic designers with a wide range of customer-focused projects and maintained consistency in the 200+ page product catalog.

B. Education

Bowling Green State University

August 2009 – August 2013

Visual Communication Technology

Graphic Design & Photography Specializations

Cum Laude | 3.52 GPA

C. Contact

A piece of paper can only explain one part of the story.

Let's have a conversation to talk through the specifics of how I can fit into your grand plan.

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